

WEBINAR

5th September @ 10:30am UK

How to build an ESG roadmap for your business



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Agenda

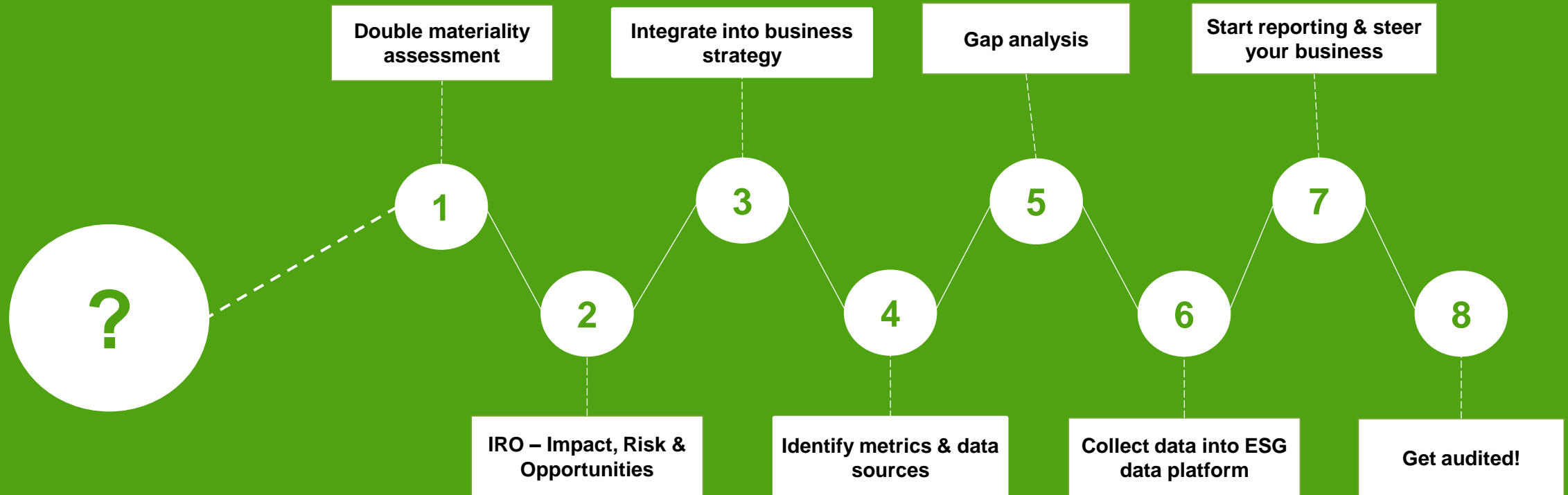
1. Introductions
 2. What, who and when of ESG workshops
 3. 4 steps of an ESG workshop
 4. Q&A
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Webinar will run for approx. 30 minutes

Session is being recorded and will be available on demand afterwards

Q&A is available on your screens, and will either be answered live in webinar or later by email if time restricts

8 steps to audit readiness, but where to start?



What problems are we solving?

Too much data
to organise

Data points are
spread across
the business

Too many tasks
to prioritise

Not sure where
to start

Too many
stakeholders

Lack of tools to
drive ESG results

ESG data & reporting workshops

What?

- Interactive session, in-person or online virtual
- Opportunity to bring experts on-board
- Output is a clearly defined, high-level ESG roadmap

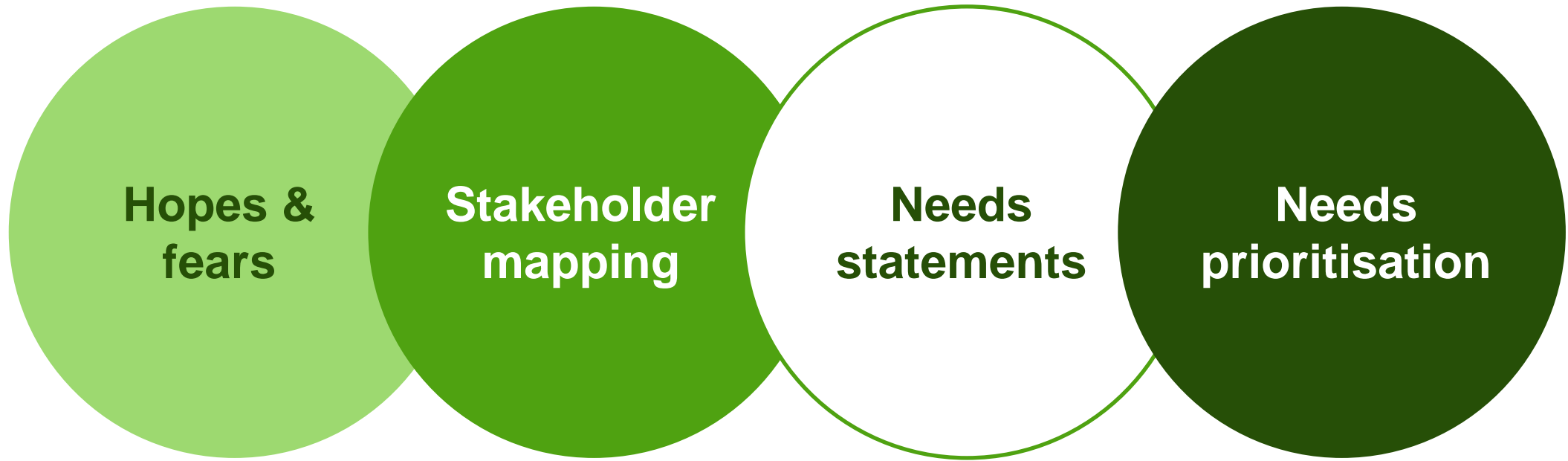
Who?

- Ideally all ESG stakeholders
- The more involved from the start, the more holistic and valuable the output

When?

- In truth, at any stage of your journey if you feel organisational clarity is not there





4 steps of an ESG roadmap workshop

Hopes & fears

Hopes & Fears ⌚ 30 min

1 Create Hopes & Fears ⌚ 20 min
Write Hopes and Fears related to the context, and place them on the Mural.
Remember: Just one Idea per sticky note.

2 Discuss, Cluster & Organise ⌚ 10 min
Go through the notes and discuss the Hopes and Fears to pull out common themes. We can then begin to find the biggest focus areas for a project to consider when planning

Hopes

TIPS:
I hope...
it would be
great if...

Fears

TIPS:
I'm
concerned...
It would be
great but...

Purpose

- Hopes**
- reveals expectations and ambitions
 - builds inclusivity and creates buy-in
 - starts to set targets for what should be accomplished
- Fears**
- reveals doubts, highlights risks, begins mitigation

Stakeholder mapping



1. Identify individual people
2. Converge and discuss
3. Make connections
4. Playback and discuss

Purpose

Identify and engage as early as possible, build inclusivity and buy-in

Identify areas of weakness, or exceptional opportunity

Capture what you know about stakeholders and their interests

Anticipate limitations and barriers to plan accordingly

Enable planning of roles and responsibility allocation

Needs statements

e.g. The CEO needs a way to quickly understand our top ESG priorities because currently the information is all over the place. That would be great because she can then align our business strategy with our KPIs.

e.g. The procurement team needs a way to see the impact of our products on emissions because there is no visibility on this data across the business. That would be great because they can make more sustainable procurement decisions.

What makes a good needs statement?

[Stakeholder] needs a way to **[address a need]** because **[problem]**.
This would be great because **[value add]**.

Purpose

Gain holistic view of problems & risks across business and functions

Understand solutions required to ensure success

Ensures buy-in, cross-business support and targets success factors

Identify opportunities for improvements and the stakeholders best placed to deliver a solution

Needs prioritisation

1 **Prioritise by Importance** ⌚ 20-30 min

Copy in the Needs Statements from the previous exercise. Move each post-it onto the short-term or long-term buckets. We will after that vote on which ones deliver the most value

Needs

Value

Short-term **Long-term**

Purpose

Put all identified needs in perspective, versus goals and objectives

Enables business-value based prioritisation

Details short, medium and long-term needs, ensuring optimum resource allocation, and focus on maximising early business benefit

Free ESG data & strategy workshops conducted by Ikano Insight.

Our experts will set up and run the workshop, take you through each of the stages and be there to offer advice & recommendations. You will then receive a high-level roadmap specific to your business and objectives to use going forward.

Visit:
insight.ikano/esg-strategy-framing-session/

to book an initial call and arrange your free workshop.

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